

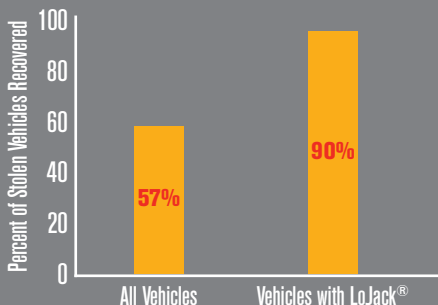


GET IT BACK WITH

LOJACK[®]

2010 VEHICLE THEFT RECOVERY REPORT

2010 Findings:



TOP 10 STOLEN AND RECOVERED VEHICLES BY MAKE AND MODEL

2010 RANKING:	2009 RANKING
1. HONDA ACCORD	2
2. HONDA CIVIC	1
3. TOYOTA CAMRY	3
4. ACURA INTEGRA	4
5. CADILLAC ESCALADE	5
6. TOYOTA COROLLA	6
7. DODGE RAM PICKUP	(NEW)
8. NISSAN ALTIMA	8
9. NISSAN MAXIMA	(NEW)
10. CHEVROLET TAHOE	7

TOP 10 STATES WITH THE MOST STOLEN AND RECOVERED VEHICLES

2010 RANKING	2009 RANKING
1. CALIFORNIA	1
2. TEXAS	2
3. FLORIDA	3
4. NEW YORK	4
5. MASSACHUSETTS	5
6. NEW JERSEY	6
7. ARIZONA	7
8. MARYLAND	8
9. GEORGIA	10
10. NEVADA	9

LOJACK[®] MAINTAINS STANDOUT RECOVERY RATE

While National Stolen Vehicle Recovery Rate Hits Lowest Point in 25 Years

To protect cars today, it takes a stolen vehicle recovery system like LoJack's that is covert so that thieves cannot easily find and disengage it; has Radio Frequency technology, which enables the vehicle to be tracked even if it is hidden in areas that obstruct GPS and/or cellular signals; and most important, is directly integrated with law enforcement.

While older sedans continue to attract thieves, data shows that criminals are also targeting newer vehicles. New to this year's report is a list of the top five newer vehicles that were stolen and recovered in 2010.

2010 TOP STOLEN AND RECOVERED VEHICLES 5 YEARS OLD OR NEWER*

1. 2007 Toyota Camry
2. 2009 Toyota Camry
3. 2006 Chevrolet Silverado
4. 2007 Cadillac Escalade
5. 2006 Ford F-250 Series

*Many of these vehicles can come equipped with tracking devices based on GPS and cellular technology

THEFT AND RECOVERY FACTS:

- Over 43% of vehicles stolen last year were not recovered
- In 2009, vehicle theft cost consumers \$5.2 billion in lost assets
- Most expensive stolen vehicle recovered was a 2009 Mercedes Benz-SL Class worth approximately \$101,725
- Oldest stolen classic car recovered was a 1956 Volkswagen Karmann Ghia
- Police in different parts of the country recovered four vehicles on August 28 at precisely 1:28 p.m.
- First recovery of the year was a 2002 Toyota Highlander on January 1 at 12:28 a.m.
- Last recovery of the year was a 2007 Cadillac Escalade on December 31 at 8:15 p.m.