



# Personal Pledge

In our 24/7 world, text messaging is increasingly becoming the way we communicate. Unfortunately, some people may be texting from behind the wheel of a moving vehicle.

But when that habit hits the road, it can be dangerous. In fact, those who text while driving are **23 times more likely** to be in a crash.\*

I am committed to making America's roads safer by following these tips:

- **Be Smart.** Don't text and drive. No text message is worth a life.
- **Be Caring.** Don't send a text when you know your family member, friend or co-worker is driving.
- **Be In Control.** Remember, it's your phone. You decide if and when to send and read texts so take control. Download AT&T DriveMode® – an app designed to curb the urge to text and drive.\*\*
- **Be an Example.** A recent survey\*\*\* found that 77 percent of teens say adults tell them not to text and drive—yet do it themselves “all the time.” Still, 89 percent of those teens said their own parents are good role models in terms of not texting while driving, so please lead by example.

I, \_\_\_\_\_ have read and understand the tips and pledge to be a safer driver by not texting while driving.

Remember, whatever the message...it can wait.

For more information or resources on texting and driving, and to take the pledge and show your commitment, visit [www.itcanwait.com](http://www.itcanwait.com)

## How to Use

Encourage your colleagues to demonstrate their commitment to the movement by printing and signing this pledge form. Display signed forms around the office to spark more conversations about safe driving.

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\* The Virginia Tech Transportation Institute ([http://www.vtti.vt.edu/PDF/7-22-09-VTTI-Press\\_Release\\_Cell\\_phones\\_and\\_Driver\\_Distraktion.pdf](http://www.vtti.vt.edu/PDF/7-22-09-VTTI-Press_Release_Cell_phones_and_Driver_Distraktion.pdf))

\*\* Data and text messaging charges may apply for download and app usage. Standard messaging rates apply to auto-reply messages. AT&T DriveMode is free to AT&T customers only. Compatible device required.

\*\*\* AT&T Teen Driver Survey

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