

TEEN SMARTS



**A Quick Read To Keep You Safe
And Your Vehicle Secure**

LO/JACK[®]

Presented to you by LoJack Corporation

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Since this booklet may contain private information regarding your vehicle(s), it is recommended that you place it in a secure location.



To All New Drivers:

Reaching driving age is an exciting time in your life. You can finally enjoy the freedom that comes with having your driver's license. But with that freedom also come tremendous responsibilities to keep you, your passengers and your car safe. That's why LoJack created this booklet. It contains information about personal safety and vehicle security.

Job one when you are behind the wheel is to do everything within your power to keep you, your passengers, pedestrians and other drivers safe from injury. Whether you can use your family car or are lucky enough to get one of your own, it's important to understand that a car is typically the second largest purchase people make in their lifetime. So, you want to do everything in your power to keep it out of the hands of professional thieves.

You probably think that auto theft will never happen to you, however, one vehicle is stolen every 25.5 seconds. That's why this booklet is designed to provide you with interesting stats and facts about vehicle theft and theft protection, and offer you important reminders about what matters most as you become a licensed driver. So, congratulations on joining the driving population! And, our advice to you: a little common sense goes a long way to keep you safe and your vehicle secure.

Regards,

A handwritten signature in black ink, appearing to read "Joseph F. Abely". The signature is fluid and cursive, with a large, sweeping initial "J".

Joseph F. Abely
Chairman and CEO
LoJack Corporation

Job One: Be Smart Behind The Wheel

Most of what you'll read here is about protecting your car from theft, but the booklet would be incomplete if it didn't include really important reminders about your own safety. We're certain you've heard all of this a million times from your parents or other adults who care about you ... but we think it is worth repeating.



FACTS

Approximately 2/3 of teens killed in vehicle crashes were not wearing seat belts.*

- **Buckle up.** Always wear your seat belt and make sure your passengers do the same. If you don't have enough seat belts for the number of passengers in the car, you simply have too many riders.
- **Keep company with an adult.** Always drive with an adult in the car until you are experienced enough – and old enough – to drive on your own. In some states, it's the law.

About 44% of all teen deaths were attributed to vehicle crashes.*



- **Don't use cell phones and drive.** Cell phones are a distraction to driving, and dangerous to use when behind the wheel of a car. If you need to make a call, just pull over. If your phone rings – hard as this may be – just let your voicemail pick up the call.
- **Listen to music on the radio only.** You need to pay attention to your driving with all of your senses. You need to be able to hear what's going on around you – from police sirens to horns honking. So, put those MP3 player headphones away.

- **Drinking, drugs and driving don't mix.** You've heard this before, but it is important enough to say again – **Do not drink and drive.** Also you do need to be aware of how over-the-counter drugs can affect your reflexes. Bottom line – you need to have all your wits about you when you're behind the wheel.



FACTS

More than 1/3 of teen driver fatalities involve speeding.*

- **Obey the limits.** This may go without saying, but you should drive within the speed limit. Speeding and driving recklessly only result in tragic events.
- **Watch the lights.** Yellow lights really do mean slow down – not speed up so you can drive through them. Intersections are a common place for accidents, so watch for other cars that may be running lights or pedestrians who may be crossing the street.



FACTS

On the basis of current population trends, there will be **23% more 16-20 year old drivers on the road in 2010 than there are today – 26.1 million.****

- **Be a courteous driver.** You are not alone on the road. Remember to always use your turn signals; switch your headlights from high to low beams for approaching cars; leave appropriate space between your vehicle and the one in front of you; allow drivers with the right of way to turn; and generally just use common courtesy when you're behind the wheel.
- **And finally, watch out for the other guy.** Unfortunately, to stay safe it's not enough to simply obey all of the driving rules. You also have to drive defensively and watch out for the other guy – who could be a reckless driver.

**National Highway Traffic Safety Administration - latest data available, 2003*

***www.drivehomesafe.com*

Now that we've talked a little about personal safety, let's discuss what we know best – protecting your car from theft. Think about it this way: you have your license and you've gotten your parents' permission to use their car. *Guess what?* This means that you're now responsible for their car while you're driving it. With that in mind, here are some things you should know about vehicle theft.

As Auto Thieves Are Cashing In, Your Family Is Paying The Price

TRUE STORY

One day, I looked in my driveway, and was shocked to find that my car wasn't there. I had a security shield on all my windows, a steering wheel lock, a kill switch, and a factory alarm, but none of these devices stopped the thief, who obviously knew exactly what he was doing. I immediately called the Miami Police, and within only 20 minutes, they had recovered it. When I went to retrieve my vehicle, there were at least five police cars on the scene, all of which had received the signal from my stolen vehicle recovery device, enabling them to quickly track down my car.

Jessore of Miami, FL

Fortunately, the story told here has a happy ending. Authorities recovered the stolen vehicle from a local chop shop – a place set up by professional thieves who dismantle stolen vehicles and sell the parts for enormous profit. But, thanks to a recovery system installed in the vehicle, the police were able to retrieve the car and catch the thieves. For thousands of others, this same story could end as a nightmare. Auto theft is a serious, ongoing issue. According to the Federal Bureau of Investigation, more than 1.2 million vehicles were stolen in 2004. Auto theft costs the public a staggering \$7.6 billion in terms of lost property.



FACT

**In the U.S. alone,
one vehicle is stolen
every 25.5 seconds.***





With Organized Crime Fueling Auto Theft, You Need To Outsmart The Professionals

Why is auto theft such a serious, ongoing issue?

Teenagers are the ones stealing cars to go for a joy ride, right? The answer may surprise you. Contrary to what many people think, auto theft is most often not the work of teenagers seeking adventure. Rather, auto theft is really a big, profitable business opportunity for professional thieves, and more and more organized crime rings see it as easy money. Further, auto theft is often just one crime that is committed in a series of other, more serious crimes, such as burglary, kidnapping and even acts of terrorism. So, if your family is merely protecting its vehicle from the amateur thief, it is simply not enough to keep your car safe from the hands of the professional thief.



WHAT THE EXPERTS SAY

“Today, we’re dealing with very sophisticated thieves who are making a fortune in the auto theft business and can basically get their hands on any vehicle they want. They know exactly which vehicles to steal and how to steal them.”

*- Anthony Perez,
LoJack Law Enforcement Liaison,
New York*



FACT

Professional thieves can strip a vehicle in less than 30 minutes and make two to four times a vehicle's worth by selling parts.

What Happens To Your Family's Vehicle If It Is Stolen By A Professional Thief?



- Many end up in chop shops, where the vehicle is stripped down to its components which are sold separately on the black market. By selling individual parts, thieves can make two to four times a vehicle's actual worth.*
- Other vehicles are shipped overseas and sold illegally. Hundreds of thousands of stolen vehicles are transported across U.S. borders each year.*
- Some vehicles are used to commit other, often more serious crimes.
- The rest are simply resold as used vehicles ... most often to unsuspecting customers.



WHAT THE EXPERTS SAY

"I worked in the auto crime division for 10 years and have seen thousands of stolen cars in pieces on the floors of chop shops. It takes thieves no time at all to dismantle a vehicle."

*- Jim Gavigan,
LoJack Law Enforcement Liaison,
Michigan*

Common Cars Are Commonly Stolen – Your Family May Own A Target For Theft

If you think you're only at risk if your family owns a shiny new BMW, think again. Believe it or not, the most expensive luxury cars are not necessarily the top theft targets. The more common vehicles – mid-priced, imported sedans, pickups and SUVs – are the most popular marks. Thieves choose these vehicles because there's a huge market for their parts. In fact, certain choice parts – like air bags and xenon headlights – are often sought out by thieves.

According to NICB, the following were the top 10 stolen vehicles in the U.S. in 2004:*

1. 1995 Honda Civic
2. 1989 Toyota Camry
3. 1991 Honda Accord
4. 1994 Dodge Caravan
5. 1994 Chevrolet Full Size C/K 1500 Pickup
6. 1997 Ford F150 Series
7. 2003 Dodge Ram Pickup
8. 1990 Acura Integra
9. 1988 Toyota Pickup
10. 1991 Nissan Sentra

*Latest figures available from National Insurance Crime Bureau

Three Important Words About Auto Theft: **LOCATION, LOCATION, LOCATION**

Location plays a big part in determining the risk of having your vehicle stolen. Nearly 40 percent of all vehicle thefts occur in or near ports or border communities because thieves can easily ship or drive vehicles across borders and sell them on the black market in other countries.*

Many In The Suburbs Have A False Sense Of Security

While auto theft has risen most dramatically in big cities, it is an issue in the suburbs as well. Furthermore, because so many people who live in the suburbs make frequent trips to the city, they need to be aware of the risks and be proactive in taking precautions. It's safe to say that wherever you are, you need to be smart about protecting your vehicle.



WHAT THE EXPERTS SAY

"Auto theft is a major problem nationally and consumers need to be aware of what they can do to protect their vehicles. Police departments nationwide are working to combat the problem by stepping up auto security measures and police education programs."

*-Frank Zangar,
LoJack Law Enforcement Liaison,
Washington*

The following 10 cities had the highest auto theft rates in 2005.*

The majority of all motor vehicle thefts take place in these large cities and their surrounding suburbs. Below are the cities where thieves are working hardest:

1. Modesto, CA
2. Las Vegas/Paradise, NV
3. Stockton, CA
4. Phoenix/Mesa/Scottsdale, AZ
5. Visalia/Porterville, CA
6. Seattle/Tacoma/Bellevue, WA
7. Sacramento/Arden-Arcade/Roseville, CA
8. San Diego/Carlsbad/San Marcos, CA
9. Fresno, CA
10. Yakima, WA

Wherever You Live, Whenever You Travel, You Need Vehicle Theft Protection

Timing is everything

Top 3 months for vehicle theft

Thieves don't take a vacation during the summer. Below are the three heaviest vehicle theft months:*

- July
- August
- October

Top 3 days for vehicle theft

Criminals don't take weekends off either. Following are the days of the week with the highest vehicle theft rates:*

- Monday
- Friday
- Saturday

*Top 3 areas with highest risk for vehicle theft:**

FBI reports indicate that more than three out of four vehicles are stolen at the locations mentioned below, which is where vehicles are most commonly parked. **More than one half of thefts take place in areas where vehicles are parked without attendants.**

- Home
- Parking lot or garage
- Road or alley



The Truth About Auto Theft: Prevention Devices Are Not Enough

A LoJack-commissioned survey* revealed that Americans scored high in using common sense to protect their vehicles. The scores, however, were lower when it came to arming their cars with theft protection products. Forty-three percent of the people surveyed reported having no theft protection in their vehicles. In today's world, it takes common sense and the right products to keep your vehicle safe from harm.

There are two categories of theft protection products: those that discourage thieves from stealing the vehicle in the first place, and those that recover the vehicle after it has been stolen. The former can put off many thieves, but true professionals know how to disable alarms, steering wheel locks, smart keys, satellite tracking systems, etc. However, hidden radio frequency-based recovery systems are nearly impossible to find and disconnect.



LoJack study highlights:

The good

- 77% of respondents lock their car and close their windows
- 55% park in well lit areas

... And the bad

- 40% don't realize auto theft is the result of organized theft rings
- 43% don't have any sort of vehicle security system
- 34% leave their vehicle running and unattended

** Survey conducted by
Opinion Research Corporation
and sponsored by LoJack Corporation*

With Common Sense And The Right Products, You Can Keep Your Family's Car Safe From Thieves

There are three important steps to keep your vehicle safe from theft. Once you know them, you have a chance to help teach your parents what they should do to keep your family's car safe from thieves. The three steps are:

1. Use COMMON SENSE as a first line of defense
2. Attempt to discourage thieves with THEFT PROTECTION DEVICES
3. Have a VEHICLE RECOVERY SYSTEM that guarantees the safe return of your car in the event that it is stolen

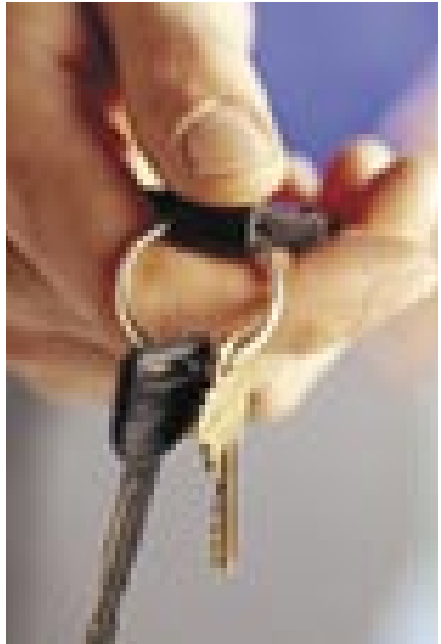
1 *Common sense*

While some of the common sense measures below may seem obvious, believe it or not, many people neglect to do these things... which leave their cars very vulnerable to thieves. So, here's a list of important reminders:

- Never leave a key in or on the vehicle
- Close all windows and lock all doors
- Park in a well-lit area
- When at home, keep your vehicle in your garage if possible
- Don't leave valuables in your vehicle, especially where they can be seen
- Don't leave your car running unattended to heat or cool it

! COMMON SENSE IS ONLY THE FIRST STEP.

Common sense may protect against amateur thieves, but it won't stop the professionals.



2

Theft prevention products

Audible and visible warning devices

The second step is to use devices designed to deter thieves from trying to steal your vehicle. Devices that alert thieves include:

- Alarms
- Window etching
- Steering wheel locks
- Brake locks or wheel locks

Immobilizing devices

Hotwiring is a technique used to bypass a vehicle's ignition. You can try to keep thieves from being successful with products that prevent a thief from starting or moving a vehicle, such as:

- Smart keys
- Fuel cut-off devices
- Kill switches
- Starter, ignition and fuel disablers



THIS IS ONLY THE SECOND STEP.

Theft prevention products may deter some thieves, but unfortunately the professionals know how to outsmart them all.





3

Vehicle recovery systems

The third step involves the use of recovery systems. If your family's vehicle is stolen, these systems help authorities track it down and return it – usually intact. The most effective systems have powerful tracking and recovery capabilities. For example, LoJack Systems offer a number of advantages: they employ proven, time-tested radio frequency technology; are hidden which makes them almost impossible to locate and disconnect; and are directly integrated into law enforcement agencies in 26 states. They also offer superior performance in last mile tracking, which is where the rubber meets the road in terms of recovery. These features add up to a LoJack success rate of better than 90 percent in recovering stolen vehicles.

Although recovery systems are not designed to stop thieves, the most effective ones provide you with powerful protection. In most cases, stolen vehicles are recovered with minimal damage in just a few hours.

LoJack Corporation: Your Partner In Vehicle Theft Protection

Since 1986, LoJack Corporation has been dedicated to providing consumers with advanced stolen vehicle recovery systems. During that time, we have successfully recovered more than 90,000 vehicles in the U.S., totaling more than \$1.5 billion (estimated value) in recovered assets. Our time-tested vehicle recovery system for cars and light trucks has a better than 90 percent success rate, and our LoJack Early Warning Recovery System offers even

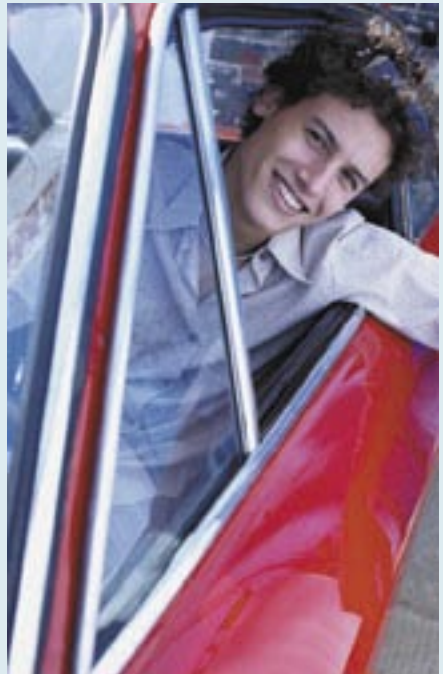
greater levels of protection and convenience by notifying users via phone, text message or email as soon as their vehicles are moved without permission. LoJack Systems are directly integrated into law enforcement vehicles and aircraft via Police Tracking Computers that enable police to recover stolen vehicles quickly and usually with minimal damage. In fact, we offer a 24-hour vehicle recovery guarantee!



WHAT THE EXPERTS SAY

“If a thief wants to take your car, he will – regardless of the theft prevention device you employ. Your best bet is to use a theft recovery system. These systems give you the best odds of getting your car back in one piece and with little damage.”

*-Clifford Smith,
LoJack Law Enforcement Liaison,
Texas*



Important Information To Have At Your Fingertips

What can you do if your family's vehicle is stolen?

If you are ever in the unfortunate situation of having the car you are driving stolen, here are the key steps to take:

- Contact the police immediately to file a stolen vehicle report. The police will provide you with either a hard copy of the report or a case number that you will need for your family's insurance company. You should be prepared to provide the following information:
 - License plate number
 - Vehicle Identification Number (VIN)
 - Year, make, model and color
 - Identifying marks such as scratches or dents, and custom add-ons such as spoilers or wheel covers
 - A list of the items inside the vehicle
 - A description of any suspect(s) you may have seen
- Have one of your parents contact your family's insurance company to file a claim within 24 hours of the time you discovered the vehicle was stolen. Provide the insurance company with a hard copy of the police report or the case number.
- Make sure someone in your family contacts the police and insurance company immediately when/if the vehicle is located.

Ask the experts

If you want to help your family get sound advice on how to protect your vehicle or have questions regarding auto theft, contact the experts at LoJack by emailing thetexperts@lojack.com. LoJack has a team of vehicle theft protection specialists, many of whom are former police officers, who are ready to answer your questions.

VEHICLE ONE

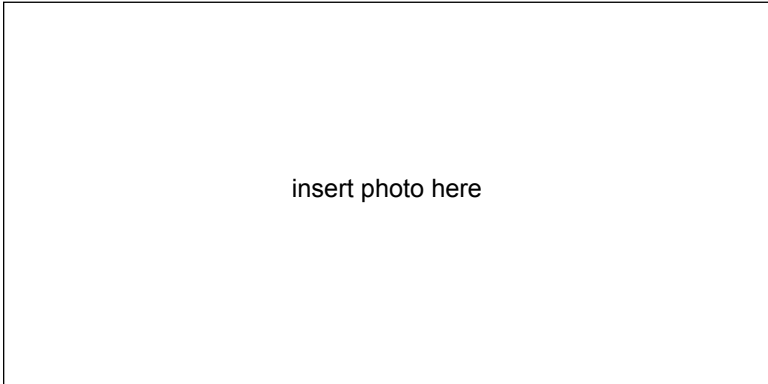
Vehicle Year, Make & Model _____

Vehicle Identification Number _____

License Plate _____

Insurance Company Phone Number _____

For identification purposes, insert a current photograph of your vehicle here.



VEHICLE TWO

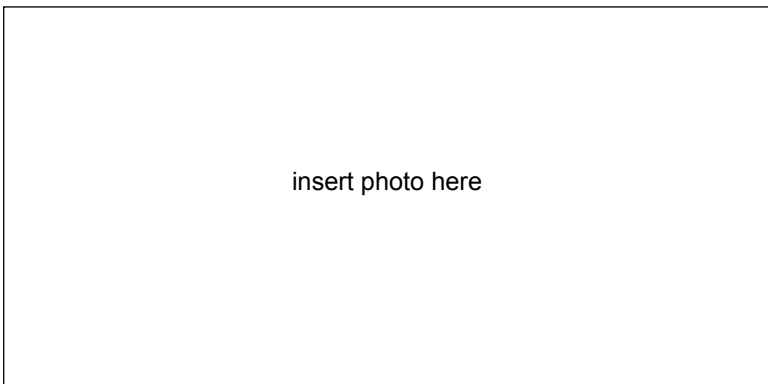
Vehicle Year, Make & Model _____

Vehicle Identification Number _____

License Plate _____

Insurance Company Phone Number _____

For identification purposes, insert a current photograph of your vehicle here.





Additional Resources

Federal Bureau of Investigation (Uniform Crime Report 2004) **WWW.FBI.GOV**

Insurance Institute for Highway Safety **WWW.IIHS.ORG**

National Insurance Crime Bureau **WWW.NICB.ORG**

CCC Information Services **WWW.CCCIS.COM**

Insurance Information Institute **WWW.III.ORG**

Insurance News Network **WWW.INSURE.COM**

LoJack Knowledge Center for Vehicle Security
WWW.LOJACK.COM/THEFTFACTS

About LoJack Corporation

LoJack Corporation is the premier worldwide provider of tracking and recovery systems for valuable mobile assets such as cars, trucks, motorcycles and construction equipment. In the U.S., its stolen vehicle recovery system has been utilized by law enforcement agencies for more than 20 years. LoJack operates coast-to-coast in 26 states and the District of Columbia, representing the areas of the country with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. Additionally, LoJack is operated by law enforcement and security organizations in more than 27 countries in Europe, Africa, Asia, and the Western Hemisphere.

For more information on how to protect your vehicle from theft or to learn more about LoJack, visit our website at www.lojack.com or call 1.800.4.LoJack (1.800.456.5225).



Get it. And get it back.™

1.800.4.LOJACK

WWW.LOJACK.COM

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