



****MEDIA ALERT****

PROTECT LOVED ONES WITH ALZHEIMER'S AND AUTISM FROM THE DANGERS OF SUMMER WANDERING

LoJack Hosts Educational Podcast Featuring Panel of Experts Addressing This Issue

Overview:

In the dog days of summer, many activities move from inside to outside. While for most of us this transition is a breath of fresh air, for those with loved ones who have Alzheimer's or autism, these outdoor activities increases the risk of wandering – a common, yet life-threatening situation.

To address this subject matter, LoJack Corporation (NASDAQ: LOJN) hosted an educational podcast discussion

(<http://www.lojack.com/knowledge/Documents/SummerWandering.mp3>)

featuring the husband of a woman with Alzheimer's and the parent of a five-year-old boy with autism. Both of these caregivers deal frequently with the issue of wandering and provided valuable tips on how to keep loved ones safe, particularly in the summer months. Specifically, the podcast addressed these topics:

- Personal accounts of when loved ones with cognitive conditions have wandered during the summer months
- Common day-to-day challenges of wandering
- Protective measures caregivers can take to help keep loved ones safe from wandering, particularly during the summer
- Local resources caregivers can leverage to help protect loved ones

Background:

The podcast is part of LoJack's educational efforts on issues related to cognitive disorders such as autism and Alzheimer's disease. LoJack recently introduced a new system, LoJack SafetyNet, that works in conjunction with Project Lifesaver International to enable public safety agencies to track and rescue people at risk of wandering. For more information, please visit www.lojacksafetynet.com, www.projectlifesaver.org or follow our twitter feed @[SafetyNetSource](https://twitter.com/SafetyNetSource).

CONTACTS:

Laura Feng, lfeng@tieronepr.com, 978-975-1414

Jeanne Bock, jbocck@tieronepr.com, 781-861-5249

Paul McMahon, pmcmahon@lojack.com, 781-251-4130