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LOJACK LAUNCHES STOLEN VEHICLE RECOVERY SYSTEM IN GREATER RENO AREA

Residents Now Have a Powerful Vehicle Theft Protection Solution

RENO, NV – April 27, 2009 – At a press event here today, LoJack Corporation (NASDAQ: LOJN), the premier worldwide provider of tracking and recovery systems, announced that its Stolen Vehicle Recovery System, a time-tested Radio Frequency-based theft protection solution, is available to consumers in the greater Reno area. More than 1,400* vehicles were stolen in the Reno Metropolitan Statistical Area (MSA) in 2008. Owners of cars, trucks, motorcycles, commercial vehicles and construction equipment now have a proven solution that is directly integrated into area law enforcement agencies that leverage the system to track and recover LoJack-equipped vehicles when they are reported stolen. To date, LoJack has a 90% recovery success rate and has recovered more than 250,000 stolen assets worldwide.

Effective immediately, the LoJack System will enable local and regional law enforcement agencies, including the Reno Police Department, Nevada Highway Patrol, Sparks Police Department, Washoe County Sheriff's Office, Carson City Sheriff's Office, Douglas County Sheriff's Office, El Dorado County Sheriff's Office, Nevada County Sheriff's Office, South Lake Tahoe Police Department, South Lake Tahoe California Highway Patrol, Truckee Police Department and the Truckee California Highway Patrol to provide a new level of vehicle theft protection to residents. LoJack created its Stolen Vehicle Recovery System more than 20 years ago specifically to operate within the processes and procedures of law enforcement and offers a highly effective, turnkey method for system activation and asset recovery. To the participating agencies, LoJack has donated Police Tracking Computers (PTCs) and installed the units in the

law enforcement vehicles that police use to track and recover stolen vehicles.

Patrick Clancy, Vice President of Law Enforcement for LoJack Corporation, said, “In December 2000, LoJack launched its Stolen Vehicle Recovery System in Southern Nevada and has been working to help law enforcement combat vehicle theft in the state ever since. In the greater Las Vegas area, vehicle theft has decreased by 39 percent in the last four years as 13,662* vehicles were stolen in 2008 versus 22,465* in 2005. We are proud to be one of the factors helping battle vehicle theft and are equally pleased to be able to offer this same solution to the people of the greater Reno area.”

How LoJack Works

At the time of purchase, a small wireless radio-frequency transceiver is hidden in a vehicle in one of 20 possible locations. Once the vehicle is reported stolen to the police, the vehicle’s identification number is matched to the LoJack System registration number by state law enforcement computers. After the match, the LoJack System is activated by police, which causes the small, hidden radio transceiver in the vehicle to emit a silent, continuous signal. Law enforcement vehicles and aircraft equipped with LoJack PTCs follow these signals, which lead to the precise location of the stolen vehicle. The 90 percent recovery rate for vehicles equipped with LoJack has translated over the years into \$5 billion in recovered assets worldwide.

LoJack Availability

The LoJack Stolen Vehicle Recovery System is now available at participating automobile, motorcycle and commercial dealerships in the greater Reno area. To locate a LoJack dealership, visit www.lojack.com or call 1-800-4-LOJACK (1-800-456-5225).

About LoJack Corporation

LoJack Corporation, the company that invented the stolen vehicle recovery market more than two decades ago, is the global leader in finding and recovering a wide range of mobile assets including cars, construction equipment and motorcycles – having recovered more than \$5 billion USD in stolen assets worldwide. In today’s rapidly changing world, LoJack’s core competencies are more valuable and more relevant than ever as they are now being applied into

new areas, such as the prevention, detection and recovery of stolen cargo and finding and rescuing people with cognitive disorders such as Alzheimer's and autism. LoJack has the proven processes, ultimate technology for recovery – Radio Frequency – and unique integration with law enforcement agencies, making its offerings the most effective solutions that not only deliver a wide range of recoveries, but also enhance the safety of the public on a global level. LoJack's Stolen Vehicle Recovery System operates in 27 states and the District of Columbia, and in more than 30 countries throughout North America, South America, Europe, Africa and Asia. For more information, visit www.lojack.com.

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* NICB Uniform Crime Report