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Contact:

Paul McMahon
LoJack Corporation
781-251-4130

Jeanne Bock
Tier One Partners
781-861-5249

Laura Feng
Tier One Partners
978-975-1414

**LOJACK CORPORATION ANNOUNCES 24-VOLT RUGGEDIZED
STOLEN VEHICLE RECOVERY SYSTEM**

Latest Addition to Commercial Product Set Ideal for Larger Equipment and Vehicles

WESTWOOD, MA—August 16, 2005—LoJack Corporation (NASDAQ: LOJN), the global leader in tracking and recovering valuable mobile assets, today announced the introduction of a 24-Volt version of its Ruggedized Stolen Vehicle Recovery System, which is designed specifically for the largest construction equipment such as crawler dozers, 4-wheel drive loaders, hydraulic excavators and motor graders. This new system complements LoJack's next generation Ruggedized solution that was introduced a year ago.

The new 24-Volt system incorporates all of the features of the next generation platform; a self-contained, one-piece housing that holds an internal antenna, transmitter and back-up battery, increasing mounting options and providing easier concealment. The 24-Volt system has been tested to meet Society of Automotive Engineers (SAE) standards for heavy duty vehicles, and is water, dust and chemical resistant. The product is built to handle the rigors of off-road construction applications and is able to withstand the vibrations and shock encountered at an active worksite.

“LoJack achieved record unit volume in 2005, which is an indication that an increasing number of construction company owners recognize that LoJack not only protects their equipment, but their businesses as well,” said Joseph F. Abely, LoJack's CEO. “We're pleased to offer the 24-Volt system, a great addition to our suite of Ruggedized products. As with our other systems, the product tracks and recovers stolen assets through LoJack's tried-and-true technology and processes, which involve direct integration with police.”

How the Ruggedized LoJack Works

The Ruggedized LoJack System employs the same radio frequency technology used in the time-tested LoJack Stolen Vehicle Recovery System, which has maintained more than a ninety percent successful recovery rate during the nineteen years it has been on the market. Certified technicians install the LoJack system covertly in one of many possible locations on an individual piece of equipment. There is no external antenna or aerial to give away its presence or location. The system is powered by the equipment's electrical system with an additional backup battery.

If a piece of heavy equipment installed with LoJack is stolen, the owner files a stolen vehicle report with the police to automatically begin the activation process. A silent radio signal is sent directly to the equipment to activate the hidden LoJack transponder. Unlike GPS-based solutions, LoJack's radio frequency signals can penetrate dense trees, underground locations, garages and other obstructions like steel shipping containers.

The silent radio frequency signal is picked up by LoJack Police Tracking Computers (PTCs) that are actually installed in law enforcement vehicles (police cruisers and aviation units), enabling them to quickly track and recover the stolen vehicle. The signals pinpoint the location and lead police to a rapid recovery.

To purchase the Ruggedized LoJack System directly or to find the location of the nearest dealer, customers should call LoJack at 1-877-775-6522 or visit LoJack online at www.lojack.com. Manufacturer's Suggested Retail Price (MSRP) for the 24-Volt Ruggedized LoJack System is \$895, which is a one-time charge with no recurring fees.

About LoJack Corporation

LoJack Corporation, the premier worldwide marketer of wireless tracking and recovery systems for valuable mobile assets, is the undisputed leader in global stolen vehicle recovery. Its Stolen Vehicle Recovery System delivers a better than 90% success rate and has helped recover more than \$2 billion in global assets. The system is uniquely

integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen assets, including cars, trucks, commercial vehicles, construction equipment and motorcycles. LoJack operates in 22 states and the District of Columbia, representing areas of the country with the greatest population density, and highest number of new vehicle sales and incidence of vehicle theft. In addition, LoJack technology is utilized by law enforcement and security organizations in more than 25 countries throughout Europe, Africa, Latin America and Asia.

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