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**LOJACK CORPORATION AND NATIONAL INSURANCE CRIME BUREAU
KICK-OFF EDUCATION PROGRAM AT CONDEX
ON CONSTRUCTION EQUIPMENT THEFT PROTECTION**

***Experts Unite to Help Construction Industry Combat the Growing Problem
of Equipment Theft***

SAN DIEGO, CA – January 27, 2006 – LoJack Corporation (NASDAQ: LOJN), the global leader in tracking and recovering valuable mobile assets; and the National Insurance Crime Bureau (NICB), a non-profit organization known for its expertise in vehicle theft issues and prevention methods; today kicked off an education program on construction equipment theft protection by presenting an informative, interactive seminar here. Timed to coincide with the CONDEX show in San Diego, the seminar is designed to help owners of construction equipment learn the facts about theft and how to protect their equipment *and* business from this growing issue.

“Theft of construction equipment continues to be an extremely costly problem in the industry,” said Richard T. Riley, LoJack’s President and COO. “Losses extend far beyond the cost of equipment to the real price tag of business downtime. This seminar, held in conjunction with another leading expert, NICB, is a part of our ongoing education initiative. We are dedicated to sharing our collective knowledge to help business owners learn how to protect themselves from theft.”

“Awareness is an essential component in reducing the incidents of construction equipment theft,” said Robert M. Bryant, President and CEO of NICB. “By teaming with

LoJack to better inform owners and users of heavy equipment, NICB is seeking to reduce the economic impact of these crimes on both the construction and insurance industries.”

About LoJack Corporation

LoJack Corporation, the company that invented and is the undisputed leader in the global stolen vehicle recovery market, leverages its superior technology, direct connection with law enforcement and proven processes to be the global leader in tracking and recovering valuable mobile assets. The company’s Stolen Vehicle Recovery System delivers a better than 90% success rate in tracking and recovering stolen cars and trucks and has helped recover more than \$3 billion in global assets. The system is uniquely integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen assets, including cars, trucks, commercial vehicles, construction equipment and motorcycles. Today LoJack operates in 24 states and the District of Columbia, and in more than 25 countries throughout Europe, Africa, Latin America and Asia.

About NICB

The National Insurance Crime Bureau is the nation’s leading nonprofit organization dedicated exclusively to preventing, detecting, and defeating insurance fraud and vehicle theft through information analysis, investigations, training and public awareness.

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