



Contact: Joseph F. Abely,
Chief Executive Officer
(781) 251-4119

\FOR IMMEDIATE RELEASE\

John Swanson
Swanson Communications
(516) 671-8582

LOJACK CORP. NAMES MICHAEL UMANA SENIOR VICE PRESIDENT AND CHIEF
FINANCIAL OFFICER

Westwood, MA, Jan.24—LoJack Corporation (NASDAQ NMS: “LOJN”) announced today that Michael Umana will be joining the company as Senior Vice President and Chief Financial Officer succeeding Keith E. Farris, who will retire from the position of Chief Financial Officer on March 15, 2006, but will remain with the company to ensure a smooth transition.

“Keith Farris has been a key member of the executive management team since joining LoJack in October of 2000. He has built and led a first class finance organization and successfully supported the growth of the company,” said Joseph F. Abely, Chief Executive Officer.

Mr. Umana served as Chief Financial Officer of Saucony, Inc., beginning in 1999 and became Executive Vice President, Chief Operating Officer, and Chief Financial Officer of the company in 2001. In 2005 he became President of the international performance-oriented footwear and apparel company. From 1997 until joining Saucony, Inc. Mr. Umana was Vice President and Chief Financial Officer of the Analytical Instrument Business Unit at PerkinElmer, Inc., a high technology manufacturer. From 1985 to 1997 he held various auditing and consulting positions, the most recent as Senior Manager, Business Consulting at Arthur Andersen, LLP. Mr. Umana is a Certified Public Accountant and received his undergraduate degree in accounting from Boston University.

In announcing the appointment, Mr. Abely said, “Mike’s strong background as a chief financial officer and his experience with worldwide sales, marketing, operations, finance and administration will be an important asset as LoJack expands its international operations and continues to increase its penetration of the new car market in the United States and to develop products for new market channels here and abroad.”

About LoJack

LoJack Corporation, the premier worldwide marketer of wireless tracking and recovery systems for valuable mobile assets, is the undisputed leader in global stolen vehicle recovery. Its Stolen Vehicle Recovery System delivers a better than 90% success rate and has helped recover more than \$3 billion in global stolen assets. The system is uniquely integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen assets, including cars, trucks, commercial vehicles, construction equipment and motorcycles. LoJack operates in 24 states and the District of Columbia, representing areas of the country with the greatest population density, and highest number of new vehicle sales and incidence of vehicle theft. In addition, LoJack technology is utilized by law enforcement and security organizations in more than 25 countries throughout Europe, Africa and Latin America. Boomerang Tracking, Inc., the dominant marketer of stolen vehicle recovery technology in Canada operates as a wholly owned subsidiary of LoJack Corporation.

From time to time, information provided by the company or statements made by its employees may contain "forward-looking" information, which involve risks and uncertainties. Any statements in this news release that are not statements of historical fact are forward-looking statements (including, but not limited to, statements concerning the characteristics and growth of the company's market and customers, the company's objectives and plans for future operations and products and the company's expected liquidity and capital resources). Such forward-looking statements are based on a number of assumptions and involve a number of risks and uncertainties, and accordingly, actual results could differ materially. Factors that may cause such differences include, but are not limited to: the continued and future acceptance of the company's products and services; the effectiveness of the company's marketing initiatives; the rate of growth in the industries of the company's customers; the presence of competitors with greater technical, marketing, and financial resources; the company's ability to promptly and effectively respond to technological change to meet evolving customer needs; the extent of the company's use of third party installers and distributors; capacity and supply constraints or difficulties; the company's ability to successfully expand its operations and changes in general economic or geopolitical conditions. For a further discussion of these and other significant factors to consider in connection with forward-looking statements concerning the company, reference is made to the company's Annual Report on Form 10-K for the year ended December 31, 2004.

The company undertakes no obligation to release publicly the result of any revision to the forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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