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**LOJACK CORPORATION APPOINTS KEVIN M. MULLINS TO
SVP/GM, U.S. AUTOMOTIVE CHANNEL**

Promotion Reinforces LoJack's Commitment to Its Core Distribution Channel

Westwood, MA – February 18, 2005 -- LoJack Corporation (NASDAQ NMS: LOJN) today announced the appointment of Kevin M. Mullins to Senior Vice President and General Manager, U.S. Automotive Channel, underscoring the company's commitment to continue increasing its penetration and enhancing its customer service in its primary distribution channel. Mr. Mullins, 50, has been with LoJack since 1996, most recently as Vice President of Sales.

LoJack CEO Joseph F. Abely said, "Continuing to be successful deepening our penetration in the automotive channel is a very important company focus. Under Kevin's leadership we have made great strides over the past year augmenting our account management and dealer training, as well as expanding our base of dealer partners, which resulted in increased unit sales. In the first nine months of 2004, LoJack unit sales in the U.S. automotive channel increased by 17%. Kevin Mullins played a key role in these accomplishments—which is why we are so pleased to make this announcement today."

Mr. Mullins was most recently Vice President of Sales. Prior to joining the company, he held a variety of positions at Proctor & Gamble Company, Inc.

About LoJack:

LoJack Corporation, the premier worldwide marketer of wireless security and location products and services, is the global leader in stolen vehicle recovery. Its stolen vehicle

recovery system, delivering a better than 90 percent success rate, is uniquely integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen vehicles. The LoJack System operates in 22 states and the District of Columbia, representing areas of the country with the greatest population density, and highest number of new vehicle sales and incidence of vehicle theft. In addition, LoJack technology is utilized by law enforcement and security organizations in more than 25 countries throughout Europe, Africa and Latin America.

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