



FOR IMMEDIATE RELEASE

Contacts:

Paul McMahon
LoJack Corporation
781-251-4130
pmmahon@lojack.com

Laura Feng
Tier One Partners
978-975-1414
laurafeng@comcast.net

**LOJACK PARTNERS WITH AREA LAW ENFORCEMENT AGENCIES TO HELP
COMBAT AUTO THEFT IN THE CENTRAL SAN JOAQUIN VALLEY**

LoJack Stolen Vehicle Recovery System Offers Powerful Theft Protection Solution

Fresno, CA – January 26, 2005 – In an effort to provide a highly effective vehicle theft protection solution to the citizens of the Central San Joaquin Valley, LoJack Corporation (NASDAQ: LOJN) today announced that its Stolen Vehicle Recovery Systems are now available in the area. With a 90 percent recovery success rate, the LoJack system is a time-tested radio frequency-based theft protection solution that is directly integrated into area law enforcement agencies to track and recover stolen vehicles that are equipped with LoJack.

The availability of LoJack was announced officially here today at a press conference outside the Fresno Police Department. Eighteen state, regional and local law enforcement agencies will be part of the LoJack network, including the Madera Police Department, Madera Sheriffs Department, Chowchilla Police Department, Clovis Police Department, Kingsburg Police Department, Selma Police Department, Reedley Police Department, Dinuba Police Department, Kings County Sheriffs Department, Lemoore Police Department, Exeter Police Department, Tulare Police Department, Tulare County Sheriffs Department, Porterville Police Department, Farmersville Police Department, California Highway Patrol, Fresno Auto Theft Task Force and the Fresno Police Department.

“Auto theft is a serious problem that has been steadily rising now for three consecutive years, and it continues to grow in the Central San Joaquin Valley area as well,” said Joseph F. Abely, CEO of LoJack Corporation. “We have formed this critical partnership with law enforcement agencies in the Central San Joaquin Valley to work together in the fight against vehicle theft. All of the 18 agencies have showed tremendous cooperation and have been instrumental in helping to bring this powerful solution to the area.”

LoJack Police Tracking Computers Donation and Law Enforcement Support

LoJack has donated the infrastructure to connect its systems directly to the area's law enforcement agencies, which includes the donation of LoJack Police Tracking Computers, which are installed in law enforcement vehicles and aircraft to track and recover stolen vehicles. In addition, LoJack has on staff law enforcement liaisons (former police officers with an expertise in auto theft), who are based in this area and will provide training and ongoing support for the LoJack system to law enforcement agencies.

How LoJack Works

The LoJack Stolen Vehicle Recovery System includes a small wireless radio-frequency transceiver that is hidden in the vehicle in one of 20 possible locations. Once the vehicle is reported stolen to the police, the vehicle identification number is matched to the LoJack system by state law enforcement computers and the LoJack system is automatically activated, emitting silent radio signals from a small radio transceiver. Law enforcement vehicles and aircraft equipped with LoJack technology follow these signals, which lead to the stolen vehicle. The 90 percent recovery rate for vehicles equipped with LoJack has helped recover more than \$1.5 billion in U.S. assets over the past 18 years.

LoJack Availability

LoJack products are now available at participating automobile dealerships in the Southern San Joaquin Valley area. The base LoJack Stolen Vehicle Recovery System retails for \$695 and the LoJack Early Warning System, which automatically notifies consumers if their vehicle is moved without permission, retails for \$995.

About LoJack Corporation

LoJack Corporation, the leading worldwide marketer of wireless security and location products and services, is the undisputed leader in global stolen vehicle recovery. The LoJack System operates coast-to-coast in 22 states and the District of Columbia, representing the areas with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. LoJack is also operated by law enforcement and security organizations in more than 25 countries in Europe, Africa, Asia, and the Western Hemisphere.