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LOJACK LAUNCHES STOLEN VEHICLE RECOVERY SYSTEM IN OKLAHOMA

Provides Law Enforcement Proven and Reliable Solution to Combat Vehicle Theft

OKLAHOMA CITY, OK – February 24, 2009 – LoJack Corporation (NASDAQ: LOJN), the premier worldwide provider of tracking and recovery systems, today announced that its Stolen Vehicle Recovery System is now available to consumers in the greater Oklahoma City area.

Across the state of Oklahoma, there were approximately 13,500* vehicles stolen in 2007 (latest figures available), 6,177** of which were in the Oklahoma City area. With the LoJack Stolen Vehicle Recovery System entering the Oklahoma City market, owners of vehicles (cars, trucks, motorcycles and commercial) and construction equipment now can have a proven solution that enables police to recover their vehicle and/or equipment if stolen. LoJack has delivered a 90 percent success rate in recovering stolen cars and trucks over more than 20 years and has to date recovered more than 250,000 stolen assets worldwide.

“We’re proud to bring to Oklahoma the most effective solution to combat vehicle theft,” said Ronald V. Waters, President and CEO of LoJack Corporation. “Our system is based on time-tested Radio Frequency (RF) technology that is both covert and highly effective. Even if your car, truck, construction equipment, commercial vehicle or motorcycle is hidden in a steel container, concrete garage, chop shop or under dense foliage, the LoJack Stolen Vehicle Recovery System can pinpoint its precise location and recover it.”

Effective immediately, the LoJack System will enable local and regional law enforcement agencies – based in multiple counties in the greater Oklahoma City area – to offer a new level of vehicle theft protection to residents. LoJack created its Stolen Vehicle Recovery System specifically to operate within the processes and procedures of law enforcement and provides a highly effective, turnkey method for system activation and asset recovery. LoJack donated the Police Tracking Computers (PTCs) and installed the units in law enforcement vehicles, which police use to track and recover stolen vehicles.

How LoJack Works

The LoJack Stolen Vehicle Recovery System includes a small wireless radio-frequency transceiver that is hidden in a vehicle in one of 20 possible locations at the time of purchase; and Police Tracking Computers (PTCs) that are installed in police cars, helicopters and fixed-wing aircraft. Once the vehicle is reported stolen to the police, the vehicle's identification number is matched to the LoJack System registration number by state law enforcement computers. After the match, the LoJack System is activated by police, which causes the small, hidden radio transceiver in the vehicle to emit a silent, continuous signal. Law enforcement vehicles and aircraft equipped with LoJack PTCs follow these signals, which lead to the precise location of the stolen vehicle. The 90 percent recovery rate for vehicles equipped with LoJack has translated over the years into \$5 billion in recovered assets worldwide.

LoJack Availability

The LoJack Stolen Vehicle Recovery System is now available at participating automobile, motorcycle and commercial dealerships in the Oklahoma City area. To locate a LoJack dealership, visit www.lojack.com or call 1-800-4-LOJACK (1-800-456-5225).

About LoJack Corporation

LoJack Corporation, the company that invented the stolen vehicle recovery market more than two decades ago, is the global leader in finding and recovering a wide range of mobile assets including cars, construction equipment and motorcycles – having recovered more than \$5 billion USD in stolen assets worldwide. In today's rapidly changing world, LoJack's core competencies are more valuable and more relevant than ever as they are now being applied into

new areas, such as the prevention, detection and recovery of stolen cargo and finding and rescuing people with cognitive disorders such as Alzheimer's and autism. LoJack has the proven processes, ultimate technology for recovery – Radio Frequency – and unique integration with law enforcement agencies, making its offerings the most effective solutions that not only deliver a wide range of recoveries, but also enhance the safety of the public on a global level. LoJack's Stolen Vehicle Recovery System operates in 27 states and the District of Columbia, and in more than 30 countries throughout North America, South America, Europe, Africa and Asia. For more information, visit www.lojack.com.

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* 2007 FBI Crime in the United States Regional Data

** NICB Uniform Crime Report