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## LOJACK CORP. TO PRESENT AT NEEDHAM CONFERENCE ON JANUARY 11

Westwood, MA. January 4, 2007 --LoJack Corporation (NASDAQ NMS: "LOJN"), the leading provider of tracking and recovery systems for stolen mobile assets, announced today that Michael Umana, Senior Vice President and Chief Financial Officer will deliver a presentation at the Ninth Annual Needham and Company, LLC Growth Conference at The New York Palace Hotel in New York City on January 11, 2007 at 4:00 PM EST.

The Ninth Annual Needham and Company, LLC Growth Conference will be webcast and can be accessed through the investor relations page at [www.lojack.com](http://www.lojack.com).

### About LoJack

LoJack Corporation, the company that invented and is the proven leader in the global stolen vehicle recovery market, leverages its superior technology, direct connection with law enforcement and proven processes to be the leader in tracking and recovering valuable mobile assets. The company's Stolen Vehicle Recovery System delivers a better than 90% success rate in tracking and recovering stolen cars and trucks and has helped recover more than \$3 billion in global assets. LoJack systems are uniquely integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen assets, including cars, trucks, commercial vehicles, construction equipment and motorcycles. Today LoJack operates in 26 states and the District of Columbia, and in more than 28 countries throughout Europe, Africa, Latin America and Asia. For more information, please visit [www.lojack.com](http://www.lojack.com).

From time to time, information provided by the company or statements made by its employees may contain "forward-looking" information, which involve risks and uncertainties. Any statements in this news release that are not statements of historical fact are forward-looking statements (including, but not limited to, statements concerning the characteristics and growth of the company's market and customers, the company's objectives and plans for future operations and products and the company's expected liquidity and capital resources). Such forward-looking statements are based on a number of assumptions and involve a number of risks and uncertainties, and accordingly, actual results could differ materially. Factors that may cause such differences include, but are not limited to: the continued and future acceptance of the company's products and services; the effectiveness of the company's marketing initiatives; the rate of growth in the industries of the company's customers; the presence of competitors with greater technical, marketing, and financial resources; the company's ability to promptly and effectively respond to technological change to meet evolving customer needs; the extent of the company's use of third party installers and distributors; capacity and supply constraints or difficulties; the company's ability to successfully expand its operations and changes in general economic or geopolitical conditions. For a further discussion of these and other significant factors to consider in connection with forward-looking statements concerning the company, reference is made to the company's Annual Report on Form 10-K for the year ended December 31, 2004.

The company undertakes no obligation to release publicly the result of any revision to the forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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