



**FOR IMMEDIATE RELEASE**

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**LOJACK & ITS MEXICAN LICENSEE ENTER AGREEMENT TO PROVIDE  
POWERFUL SOLUTION TO CROSS BORDER VEHICLE THEFT**

*Companies Share Technology; Collaborate on Vehicle Recovery to Halt  
Cross U.S./Mexican Border Vehicle Theft*

WESTWOOD, MA – July 17, 2007 – LoJack Corporation (NASDAQ: LOJN), the leading global provider of recovery systems for stolen mobile assets, today announced it has entered an agreement with CarMart Mexico, its Mexican licensee selling the LoJack Stolen Vehicle Recovery System, to provide a powerful solution to the growing problem of cross border theft. Under the agreement, the organizations will collaborate and share technologies, which greatly enhances the ability to recover vehicles stolen on either side of the U.S./Mexican border.

“We believe this important agreement will have a marked impact on the costly and challenging problem of cross border vehicle theft,” said Richard T. Riley, LoJack Chairman and CEO. “By enabling the activation of our highly effective LoJack Stolen Vehicle Recovery System on either side of the border and leveraging our superior Radio Frequency recovery technology, we will together offer an unprecedented solution to recover stolen vehicles. The agreement demonstrates LoJack’s strong commitment to providing the most reliable stolen vehicle recovery solution both domestically and internationally and is part of our global growth initiative.”

***Agreement to Provide Unmatched Recovery Solution to Key Border Cities***

Under the agreement, LoJack and CarMart will support the LoJack Stolen Vehicle Recovery System in the U.S. and in Mexico by sharing key technologies that enable

system activation on either side of the border. The organizations will also collaborate on recovering stolen vehicles that are driven across the border. In the U.S., the agreement will cover key cities near the Mexican border in California, Texas and Arizona; and in Mexico, it will cover key cities along the U.S. border. This arrangement will go into effect immediately.

“Reports we receive from California, Arizona and Texas indicate that nearly 20,000 stolen vehicles are driven across the U.S./Mexican border annually. In Arizona alone, the number could be as high as 12,500 vehicles,” said Patrick Clancy, LoJack’s Vice President of Law Enforcement. “This form of theft is a growing concern that requires a new solution. That’s precisely what this agreement is designed to do – provide a new level of theft protection for vehicles that are equipped with the LoJack System on either side of the border.”

### ***The LoJack Difference***

LoJack offers the right technology and processes to deliver the most effective solutions to the serious global problem of mobile asset theft. LoJack Systems are based on time tested Radio Frequency (RF) technology that is highly covert and highly effective—even if the asset is in a steel container, garage, chop shop or hidden under dense foliage. LoJack’s unique relationship with law enforcement agencies throughout the U.S. has enabled LoJack’s Police Tracking Computers (PTCs) to be installed in law enforcement vehicles, helicopters and fixed-wing aircraft. Through the PTCs, a stolen asset communicates its whereabouts to authorities in real-time via RF technology that is emitted from the transponder hidden in the stolen asset. This vehicle-to-vehicle communication delivers unprecedented precision in helping law enforcement find and recover a stolen vehicle. Additionally, LoJack has a distinctive staff of more than 30 Law Enforcement Liaisons, all former police officers with a specialization in auto theft prevention, who work with law enforcement agencies in the fight against theft.

### ***About LoJack Corporation***

LoJack Corporation (<http://www.lojack.com/>), the company that invented the stolen vehicle recovery market two decades ago, is the global leader in tracking and recovering valuable mobile assets. The company's time-tested system is optimized for recovering stolen mobile assets through its proven Radio Frequency technology and unique integration with law enforcement agencies in the United States that use LoJack's in-vehicle equipment to recover cars, trucks, commercial vehicles, construction equipment and motorcycles. The company's Stolen Vehicle Recovery System delivers a better than 90 percent success rate and has helped recover more than \$4 billion in stolen LoJack-equipped assets worldwide. Today LoJack operates in 26 states and the District of Columbia, and in 29 countries throughout North America, South America, Europe, Africa and Asia.

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