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**LOJACK PARTNERS WITH AREA LAW ENFORCEMENT AGENCIES TO HELP
COMBAT AUTO THEFT IN THE SOUTHERN SAN JOAQUIN VALLEY**

LoJack Stolen Vehicle Recovery System Offers Powerful Theft Protection Solution

Kern, CA – January 27, 2005 – The citizens of the Southern San Joaquin Valley can rest a little easier today knowing that LoJack Corporation’s (NASDAQ: LOJN) Stolen Vehicle Recovery Systems are now available in the area. With a 90 percent recovery success rate, the LoJack system is a time-tested radio frequency-based theft protection solution that is directly integrated into area law enforcement agencies to track and recover stolen vehicles that are equipped with LoJack.

The availability of LoJack was announced officially here today at a press conference outside the Kern County Sheriff’s Department. Seven state, regional and local law enforcement agencies will be part of the LoJack network, using the company’s system to track and recover stolen vehicles, including the Kern County Sheriff’s Department, Bakersfield Police Department, Arvin Police Department, Shafter Police Department, Delano Police Department, Taft Police Department and California Highway Patrol.

“Auto theft has been on the rise nationally now for three consecutive years, and it continues to grow in the Southern San Joaquin Valley as well. By forming this critical partnership with area law enforcement agencies, we can together help combat vehicle theft in this region and offer a new level of theft protection to residents,” said Joseph F. Abely, CEO of LoJack Corporation.

“All of the agencies have showed tremendous cooperation and have been instrumental in helping to bring this powerful solution to the Southern San Joaquin Valley.”

LoJack Police Tracking Computers Donation and Law Enforcement Support

LoJack has donated the infrastructure to connect its systems directly to the area's law enforcement agencies, which includes the donation of LoJack Police Tracking Computers, which are installed in law enforcement vehicles and aircraft to track and recover stolen vehicles. In addition, LoJack has on staff law enforcement liaisons (former police officers with an expertise in auto theft), who are based in this area and will provide training and ongoing support for the LoJack system to law enforcement agencies.

How LoJack Works

The LoJack Stolen Vehicle Recovery System includes a small wireless radio-frequency transceiver that is hidden in the vehicle in one of 20 possible locations. Once the vehicle is reported stolen to the police, the vehicle identification number is matched to the LoJack system by state law enforcement computers and the LoJack system is automatically activated, emitting silent radio signals from a small radio transceiver. Law enforcement vehicles and aircraft equipped with LoJack technology follow these signals, which lead to the stolen vehicle. The 90 percent recovery rate for vehicles equipped with LoJack has helped recover more than \$1.5 billion in U.S. assets over the past 18 years.

LoJack Availability

LoJack products are now available at participating automobile dealerships in the Southern San Joaquin Valley area. The base LoJack Stolen Vehicle Recovery System retails for \$695 and the LoJack Early Warning System, which automatically notifies consumers if their vehicle is moved without permission, retails for \$995.

About LoJack Corporation

LoJack Corporation, the leading worldwide marketer of wireless security and location products and services, is the undisputed leader in global stolen vehicle recovery. The LoJack System operates coast-to-coast in 22 states and the District of Columbia, representing the areas with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. LoJack is also operated by law enforcement and security organizations in more than 25 countries in Europe, Africa, Asia, and the Western Hemisphere.