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**LOJACK CORPORATION APPOINTS JOHN PAUL MAROSY AS
GENERAL MANAGER OF THE LOJACK SAFETYNET BUSINESS UNIT**

WESTWOOD, MA – SEPTEMBER 14, 2009 -- LoJack Corporation (NASDAQ NMS: LOJN) today announced the appointment of elder care pioneer, expert and author John Paul Marosy as General Manager of the LoJack SafetyNet business unit. LoJack SafetyNet answers a critical market need for solutions that track and rescue people at risk of wandering, including those with Alzheimer's, autism, Down syndrome and dementia.

"We're establishing a foundation for LoJack SafetyNet by signing on new public safety agencies, partnering with associations and spreading awareness of this valuable service that was introduced last February," said Ronald V. Waters, President and Chief Executive Officer. "By bringing in an expert with a great understanding of our target audience, we are poised to take the solution to the next level. As the population of people at risk of wandering continues to grow, we are very excited to have John Paul Marosy take the reins to ensure this essential service reaches those in need."

Marosy is an innovator in home care and elder care/work balance and most recently served as President of Bringing Elder Care Home, a consulting firm that specializes in the elder care/work balance issue. Over his 30-year career, Marosy has served in executive positions with healthcare organizations including Minuteman Senior Service, Home Care Association of New Jersey, Fallon Community Health Plan and VNA Private Care, an affiliate of the Visiting Nurse Association of Boston.

His latest book, *Elder Care: A Six Step Guide to Balancing Work and Family* (Bringing Elder Care Home Publishing, 2003) won a National Mature Media Award. He is also the author of *A Manager's Guide to Elder Care and Work* (Greenwood Publishing, 1999), the standard reference text on this subject.

Marosy holds a master's degree in urban affairs from Boston University and a bachelor's degree in urban studies from Saint Peter's College in Jersey City, New Jersey. He is a former President of the Massachusetts Gerontology Association, past board member of the National Family Caregivers Association and is a member of the National Speakers Association. He also serves on the board of directors of the Center for Nonviolent Solutions and the Agape Community. He lives in Worcester with his wife and son.

About LoJack SafetyNet

LoJack SafetyNet is a comprehensive system that in conjunction with the Project Lifesaver Program enables public safety agencies the ability to track and rescue people with cognitive conditions who tend to wander, including those with Alzheimer's, autism, Down syndrome and dementia. LoJack SafetyNet is comprised of a Personal Locator Unit (PLU) worn by the client, a Search and Rescue (SAR) Receiver for law enforcement, a database of key information about the clients to assist in search and rescue, and 24x7 emergency caregiver support.

A Personal Locator Unit is typically worn by the person at risk around their wrist or ankle. The PLU constantly emits a Radio Frequency signal, which can be tracked regardless of where the person has wandered – even into a densely wooded area, a body of water, a concrete structure, or a building constructed with steel. The Radio Frequency signal enables police to pinpoint the precise location of the missing person using the handheld, portable SAR Receiver. The receiver can actually detect the Radio Frequency signal from the PLU within a range of approximately one mile in on-the-ground searches and 5-7 miles in searches by helicopter.

The database, a critical component of the solution, includes key information that provides insight as to where the person might have wandered if he/she goes missing, and provides searchers with a recent photo and other pertinent information. LoJack's caregiver support organization is available by phone and e-mail and is accessible 24x7 for emergencies.

Project Lifesaver International, a non-profit organization specializing in search and rescue programs, conducts mandatory training and provides certification, ongoing management and support to public safety agencies that enroll in the LoJack SafetyNet/Project Lifesaver service.

The LoJack SafetyNet/Project Lifesaver solution is available in the U.S. and Canada. There is a \$99 initial enrollment fee and a recurring \$30 monthly service charge for clients in the service. For availability in your area, call 1-877-4-FINDTHEM (1-877-434-6384) or visit www.lojacksafetynet.com.

About LoJack Corporation

LoJack Corporation, the company that invented the stolen vehicle recovery market more than two decades ago, is the global leader in finding and recovering a wide range of mobile assets including cars, construction equipment and motorcycles—having recovered more than \$5 billion USD in stolen assets worldwide. In today's rapidly changing world, LoJack's core competencies are more valuable and more relevant than ever as they are now being applied into new areas, such as the prevention, detection and recovery of stolen cargo and finding and rescuing people with cognitive disorders such as Alzheimer's and Autism. LoJack has the proven processes, ultimate technology for recovery—Radio Frequency—and unique integration with law enforcement agencies, making its offerings the most effective solutions that not only deliver a wide range of recoveries, but also enhance the safety of the public on a global level. LoJack's Stolen Vehicle Recovery System operates in 27 states and the District of Columbia, and in more than 30 countries throughout North America, South America, Europe, Africa and Asia. For more information, visit www.lojack.com.