



****MEDIA ALERT****

**LOJACK OFFERS THEFT PROTECTION TIPS TO COINCIDE WITH
NICB'S ANNUAL "HOT SPOTS" OF TOP TEN VEHICLE THEFT CITIES**

***Theft Continues to Plague Select U.S./Mexico Border Areas;
LoJack Offers Powerful Solution for Cross-Border Theft Protection***

What: [LoJack Corporation](#) (NASDAQ: LOJN) is issuing vehicle theft protection tips to coincide with the National Insurance Crime Bureau's (NICB) release today of its annual "Hot Spots" list, which names the top 10 Metropolitan Statistical Areas that had the highest vehicle theft rates in the country in 2008 (<http://www.nicb.org>). According to the list, California remains a hot location for vehicle theft, with six California cities making the top 10 list.

NICB's report also highlighted that theft continues to rise in areas like El Paso and Laredo, Texas, where vehicles are being stolen and used to carry drugs, money and weapons in and out of Mexico. LoJack, developer of the industry's most effective stolen vehicle recovery system with a 90 percent success rate, has a powerful solution in place to combat the growing problem of cross-border theft through its licensee Car Mart Mexico, in which the organizations collaborate and share technologies to enhance their ability to recover vehicles on either side of the U.S./Mexican border.

Who: Theft prevention expert Patrick Clancy, Vice President of Law Enforcement for LoJack and former police sergeant, is available for interviews and offers the following advice:
"Professional thieves often use stolen cars to commit a number of other, more serious crimes such as drug and illegal weapon trafficking. Many of these incidents take place across the U.S./Mexican border. The combination of LoJack's Stolen Vehicle Recovery System and our collaboration with Car Mart Mexico helps combat this issue and provides cross-border vehicle theft protection. However, whether or not vehicle owners live in border towns, they should take the appropriate precautions to protect their vehicles from theft. It starts with common sense measures like parking in a well-lit area and hiding valuables, but owners also need to layer theft prevention devices like alarms, wheel locks and, of course, a stolen vehicle recovery system."

Tips: What Can Consumers Do to Keep Their Vehicles Safe?

By combining common sense approaches, theft prevention devices and tracking/recovery systems, consumers *can* protect their vehicles from theft.

The first important step: *Use Common Sense Measures.* Never leave keys in the car with the engine running. Don't hide a spare key in the vehicle. Close all windows and lock all doors when leaving your vehicle. Park in a well-lit area and, when at home, keep your car in the garage. Don't leave valuables visible in your car.

The second step: *Use Theft Prevention Products.* A thief is less inclined to steal your car if it has visible and audible warning devices like a wheel lock or alarm system. Immobilizers—which include smart keys, kill switches and fuel cut-off devices—offer another means of protection.

The third step: *Use a Tracking and Recovery System.* Since thieves can typically disarm most theft prevention devices, recovery systems provide the peace of mind that you'll get your vehicle back – often quickly – in the event it is stolen. The most effective systems are directly integrated into law enforcement, use Radio Frequency technology, which has proven to be optimal for recovering stolen cars and motorcycles, and are covert so they cannot be disengaged.

For more information on theft prevention, please visit LoJack's Knowledge Center for vehicle security at <http://www.lojack.com> and click on the "Knowledge Center" button. **To arrange an interview with Patrick Clancy, please contact the following:**

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