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**LOJACK CORPORATION OUTLINES STRATEGY TO BROADEN SCOPE OF TRACKING/RECOVERY CAPABILITIES**

*Company Pursuing Nationwide Coverage; Migrating Network from Wideband to Narrowband*

**Westwood, MA – July 7, 2005** –LoJack Corporation (NASDAQ: LOJN), the global leader in recovering stolen mobile assets, today announced a strategic direction that will enable the company to establish nationwide coverage for the LoJack tracking and recovery system through an upgrade and expansion its network. This initiative will incorporate technological advances that will broaden LoJack's capabilities to include recovery of other valuable assets beyond automobiles, construction equipment and motorcycles. LoJack presently is seeking federal government approval for its plan to move to nationwide coverage.

At the same time, the company announced that it is also in the process of complying with Federal Communications Commission regulations to change its existing network from wideband to narrowband channel. Since the fall of 2004, LoJack has been working closely with the FCC and the National Telecommunications and Information Administration to ensure that this transition serves LoJack's key constituents in the public safety community, as well as LoJack's customers, shareholders and dealers. LoJack has been granted a 14-year timeframe to complete the transition to the narrowband channel and anticipates the necessary changes will be accomplished before the 2019 date.

Joseph F. Abely, CEO, said, “This is an exciting phase of the company’s evolution that will enable LoJack to significantly expand its leadership position in the tracking and recovery of an even greater range of valuable mobile assets. These changes in our network will enable the company to offer powerful new benefits to customers and is in line with our goal of delivering the best, most serious solution for recovering assets. It also preserves the integrity of our direct integration with law enforcement, which has been the cornerstone of our success.”

The federal government’s move from wide to narrowband channels requires LoJack to make changes to its existing infrastructure that will also accelerate the timetable for the transition to a nationwide mobile asset recovery system.

LoJack is in the process of optimizing its network migration and is also exploring the financial implications of each option to ensure that LoJack maintains its short-term profitability and long-term growth. The company remains committed to its stated earnings expectations that revenue and net income will grow approximately 20% and 30% respectively.

“We believe that the estimated capital expenditures for this transition of the network from wideband to narrowband channel will be less than \$10 million, a portion of which will be part of our normal capital expenditures and will be spread over approximately four years beginning in late 2006 or 2007,” Mr. Abely said.

“Nationwide coverage for the LoJack system offers great promise for our future, enabling the company to pursue new markets, explore new sales channels and leverage new combinations of technologies,” he said.

### ***About LoJack Corporation***

LoJack Corporation, the premier worldwide marketer of wireless tracking and recovery systems for valuable mobile assets, is the undisputed leader in global stolen vehicle recovery. Its Stolen Vehicle Recovery System delivers a better than 90% success rate and

has helped recover more than \$2 billion in global assets. The system is uniquely integrated into law enforcement agencies in the United States that use LoJack's in-vehicle tracking equipment to recover stolen assets, including cars, trucks, commercial vehicles, construction equipment and motorcycles. Today LoJack operates in 22 states and the District of Columbia, representing areas of the country with the greatest population density, and highest number of new vehicle sales and incidence of vehicle theft. In addition, LoJack technology is utilized by law enforcement and security organizations in more than 25 countries throughout Europe, Africa, Latin America and Asia.

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