



**\*\*\*\*MEDIA ALERT\*\*\*\***

**APRIL IS NATIONAL AUTISM AWARENESS MONTH:**

**LOJACK HOSTS EDUCATIONAL PODCAST FEATURING  
PANEL OF EXPERTS ADDRESSING AUTISM ISSUES**

**What:** In recognition of April as National Autism Awareness Month, LoJack Corporation (NASDAQ: LOJN) hosted an educational podcast discussion (download at: <http://www.lojack.com/knowledge/Documents/AutismAwarenessMonth.mp3>) that provided valuable information related to autism including:

- The rising incidence of autism in the U.S.
- Common day-to-day challenges of caring for an autistic child
- Risks such as the common, yet life-threatening issue of wandering
- Steps parents and caregivers can take to reduce certain risks such as wandering
- Valuable online resources about autism for parents/caregivers

**Who:** The podcast addressed these subject matters from three distinct perspectives, including autism experts, parents/caregivers and law enforcement. Panelists included:

- Wendy Fournier, President of the National Autism Association, parent of an autistic child
- Judith Ursitti, Regional Director of State Advocacy Relations for Autism Speaks, author of <http://autismville.blogspot.com>, parent of an autistic child
- Dr. William Knight, Deputy Superintendent of Community Support for Norfolk County (Mass.) Sheriff's Office, State Coordinator for Project Lifesaver International
- Jeremy Warnick, Panel Moderator, Communications for LoJack SafetyNet

**Background:**

The podcast is part of LoJack's educational efforts on issues related to cognitive disorders such as autism and Alzheimer's disease. LoJack recently launched new technology called LoJack SafetyNet, which works with Project Lifesaver International and enables police to track and rescue people at risk of wandering. According to a recent survey by the National Autism Association, a full 92% percent of parents of autistic children believe their children are at risk of wandering.

**Resources:**

- <http://www.nationalautismassociation.org/>
- <http://www.autismspeaks.org/>
- <http://www.projectlifesaver.org/>
- <http://www.lojacksafetynet.com>

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