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LOJACK RECOVERS MILESTONE 75,000TH STOLEN VEHICLE

System's Direct Integration with Law Enforcement and Covert Nature Combine for Success in Fighting the Growing Problem of Auto Theft

Westwood, MA —December 13, 2004—LoJack Corporation (NASDAQ: LOJN), the premier worldwide marketer of wireless tracking and recovery products, today announced it recovered a milestone 75,000th stolen vehicle in the United States, which translates to a total of \$1.5 billion in assets over the company's 18-year history. This landmark recovery underscores the growing problem of auto theft, which has risen for the third consecutive year*, and highlights the fact that LoJack offers the most robust and highly effective solution to this serious crime.

"We are proud not only to achieve this milestone but, most importantly, of our ability to provide law enforcement with proven systems and processes that help combat the escalating problem of auto theft," said Joseph F. Abely, LoJack's president and COO. "LoJack's direct integration with law enforcement and our system's highly covert nature make it the most effective stolen vehicle recovery solution available and has enabled us to deliver a better than 90 percent success rate for nearly two decades."

The 75,000th Recovery: How Police Used LoJack's Covert System to Foil the Thieves

The recovery, which took place in Los Angeles on Friday, November 12, involved a stolen 2002 Cadillac Escalade, which was tracked and recovered by the Los Angeles Police Department 77th Division using LoJack's Stolen Vehicle Recovery System.

For this recovery, the vehicle was actually tracked down in only *five minutes* via the LAPD's use of the LoJack Stolen Vehicle Recovery System. The criminals in this case managed to disengage the vehicle's GPS system by cutting its wires and removing the fuses, illustrating the sophistication of today's car thieves and the importance of covert systems that are nearly impossible for thieves to locate and render ineffective. Three suspects were arrested and the case is being investigated. The Escalade was returned to the owner with virtually no damage.

How LoJack Works

The LoJack System is the only stolen vehicle recovery system to be directly integrated with law enforcement. The company's Police Tracking Computers are installed in police vehicles, helicopters and fixed-wing aircraft. The LoJack System includes a small wireless radio-frequency transceiver that is hidden in a consumer's vehicle in one of 25 possible locations at the time of purchase. Once the vehicle is reported stolen to the police, the vehicle identification number is matched to the LoJack System by state law enforcement computers. After the match, the LoJack System is activated by police, emitting silent radio signals from the hidden radio transceiver. Law enforcement vehicles and aircraft equipped with LoJack technology follow these signals, which lead to the stolen vehicle. The 90 percent recovery rate for vehicles equipped with LoJack has translated over the years into \$1 billion in recovered assets in the United States.

About LoJack Corporation

LoJack Corporation, the leading worldwide marketer of wireless security and location products and services, is the undisputed leader in global stolen vehicle recovery. The LoJack System operates coast-to-coast in 22 states and the District of Columbia, representing the areas with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. LoJack is also operated by law enforcement and security organizations in more than 25 countries in Europe, Africa, Asia, and the Western Hemisphere.

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**Data provided by Federal Bureau of Investigation's Uniform Crime Report*