



**FOR IMMEDIATE RELEASE**

Contact: Joseph F. Abely, President  
(781) 326-4700

John Swanson  
Swanson Communications, Inc.  
(516) 671-8582

**LOJACK CORPORATION ANNOUNCES APPOINTMENT OF GENERAL COUNSEL**

Westwood, MA. December 3, 2003--LoJack Corporation (NASDAQ NMS: "LOJN") announced today that Thomas A. Wooters has joined the company as Executive Vice President and General Counsel. Mr. Wooters has over 35 years legal experience including more than 25 years as outside counsel to LoJack. Most recently, Mr. Wooters has been with the firm of Sullivan & Worcester LLP, which will continue to serve as LoJack's outside counsel.

In his position at LoJack, Mr. Wooters will manage all legal matters concerning all practices, policies, and business activities of the company.

In making the announcement, Ronald J. Rossi, chairman, said, "We are delighted that Tom Wooters has joined LoJack's senior management team. Tom's extensive legal experience and his knowledge of our business based on his many years as outside counsel will be invaluable to us as we develop and implement strategies to continue LoJack's growth and protect and extend the application of our intellectual property."

LoJack Corporation is the recognized world-leader in stolen vehicle recovery technology. In the United States, law enforcement officials in 20 states and the District of Columbia utilize its stolen vehicle recovery system. Globally, LoJack is operated by law enforcement and security organizations in more than 20 countries in Europe, Africa, Asia and the Western Hemisphere.

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