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LOJACK ANNOUNCES ANTI-TERRORISM PROGRAM FOR TRUCKING COMPANIES HAULING HAZARDOUS MATERIALS

Company Offers Discount Rates on Stolen Vehicle Recovery Systems to Encourage Use and to Help in the Prevention of Terror Attacks

LAS VEGAS, NV – June 14, 2004 – LoJack Corporation (NASDAQ: LOJN), the premier worldwide marketer of wireless security and location products and services, today announced an Anti-Terrorism Program in which the company will offer discounted rates on its Stolen Vehicle Recovery Systems to companies whose fleets haul hazardous materials. The program, which was announced here at the National Cargo Security Council’s 2004 Annual Conference, was developed in light of the June 1 event involving two propane tankers that were originally feared to be stolen for terrorist purposes, but later found to have no connection to terrorism.

“As citizens, we all need to do our part to help in the prevention of terrorism. As good corporate citizens, we at LoJack are in a position to make a contribution to this important effort,” said Joseph Abely, president and COO, LoJack Corporation. “This program may be one small piece of a much larger equation, but we believe that the combination of our highly effective stolen vehicle recovery systems and direct integration with law enforcement has the potential to help our country avert an unnecessary tragedy in the event hazardous trucks are ever targeted for terrorist activities.”

LoJack: Uniquely Positioned to Support Law Enforcement

LoJack is uniquely equipped to deliver systems that help effectively recover stolen vehicles that are suspected to have terrorist connections. The company delivers highly effective, tried-and-true, covert systems that have resulted in a 90 percent recovery

success rate over the course of the past 18 years. LoJack is the only stolen vehicle recovery company to have direct integration with federal, state and local law enforcement agencies throughout the United States. Unlike any other company, LoJack's Police Tracking Computers (PTCs) are actually installed in law enforcement vehicles, helicopters and fixed-wing aircraft. And, unlike any other company, LoJack employs a staff of 27 Law Enforcement Liaisons, all former law enforcement officers, who work with the federal, state and local agencies in the fight against auto theft. This unique relationship enables LoJack to partner closely with law enforcement professionals on a day-to-day basis.

About the Anti-Terrorism Program

The program is available immediately to hazardous materials companies or licensed carriers of hazardous materials (based on SIC code). The exact configuration and suitability of the LoJack solution will depend on the customer application. Eligible customers will receive priority installation within 48 hours of their order. According to Kathy Kelleher, LoJack National Sales Manager, Commercial Division, "We designed this program to incent eligible companies to equip their vehicles with a powerful tracking and recovery tool that can help in the event of terrorist-based theft."

The program is appropriate for trucking companies that are hauling hazardous materials within areas where the LoJack system is operable, which includes 22 states coast-to-coast and the District of Columbia, representing the areas with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft.

Powerful Technology and Proven Processes

The LoJack system is radio-frequency-based, which means that its signals can be tracked whether the vehicle is on the open road, in a concrete garage, under dense foliage or in a steel container. The company does not involve "intermediaries" at call centers who could interfere with the recovery process or accidentally "tip off" the driver that he/she is

being tracked. Rather, LoJack systems place recovery directly in the hands of law enforcement officers, which expedites and promotes success in vehicle recovery. This process is acknowledged by many law enforcement professionals nationwide as the optimal method for effective stolen vehicle recovery.

How LoJack Works

The patented LoJack system includes a small radio-frequency transceiver (with built-in antenna) that is randomly and covertly hidden in one of more than 20 possible locations on the vehicle at the time of installation. Each LoJack System has a unique code that is tied into the Vehicle Identification Number (VIN). When a theft is reported to the police, and entry into the state police crime computer results in a match of the LoJack System's unique code with the state VIN database, the LoJack System is automatically activated. The transceiver emits an inaudible signal from the stolen vehicle. Law enforcement authorities whose vehicles (police cruisers and aviation units) are equipped with LoJack tracking units receive an audible signal, enabling them to quickly track and recover the stolen vehicle.

About LoJack Corporation

LoJack Corporation, the leading worldwide marketer of wireless security and location products and services, is the undisputed leader in global stolen vehicle recovery. LoJack systems place recovery directly in the hands of law enforcement, which expedites and promotes success in vehicle recovery—resulting in a 90% success rate over the past 18 year. The LoJack System operates coast-to-coast in 22 states and the District of Columbia, representing the areas with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. LoJack is also operated by law enforcement and security organizations in more than 25 countries in Europe, Africa, Asia, and the Western Hemisphere.