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**New LoJack Early Warning System Answers Consumer Demand for  
Enhanced Vehicle Theft Protection**

***Smart, Interactive System Offers Convenience, Control, Peace of Mind***

Westwood, MA – January 14, 2003 – Today’s on-the-go consumers seeking a convenient, highly effective solution to enhanced vehicle theft protection will find the answer in the LoJack Early Warning Recovery System, now available through authorized LoJack dealers.

LoJack Early Warning offers a smart, interactive notification system that actually contacts consumers regardless of where they are in up to five different ways -- home, work and/or cell phone, alpha pager, e-mail and text messaging -- if their vehicle is moved without permission. This flexible “track you down” notification system enables consumers to contact police *while theft is in progress* so authorities can locate and recover the vehicle that much faster using the LoJack Stolen Vehicle Recovery System. Ultimately, LoJack Early Warning dramatically reduces the time between theft discovery and vehicle recovery, which can significantly minimize vehicle damages and repair costs.

***A Strong Complement to the Market-Making LoJack Stolen Vehicle Recovery System***

LoJack Early Warning adds a powerful punch to the tried-and-true LoJack Stolen Vehicle Recovery System, the nation’s only stolen vehicle tracking and recovery system that is used by federal, state and local law enforcement agencies throughout the nation and in 20 countries globally. The system has resulted in the return of more than 100,000 stolen vehicles to their owners. When combined with LoJack Early Warning, the LoJack system delivers a new level of convenience, interactivity, and ultimately, greater peace of mind for consumers.

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“Early Warning is a breakthrough consumer security product that fits today’s busy lifestyle and answers people’s need for a simple way to gain more control over protecting one of their most expensive assets – their car or truck,” said Donna Driscoll, Vice President, Global Marketing, LoJack Corporation. “This next generation system builds on our proven track record of delivering real-world solutions that truly make a difference in reducing the damages, costs and hassles associated with vehicular theft.”

***How LoJack Early Warning Works***

The LoJack Early Warning system includes the LoJack Stolen Vehicle Recovery System, two Early Warning Key Passes and an Early Warning Motion Sensor. If a vehicle is moved without an Early Warning Key Pass, the vehicle owner is notified in up to five different methods of contact. The owner can then immediately contact the police, who activate the LoJack system to recover the vehicle. Owners must register with LoJack in order to initiate the system.

***About the LoJack Stolen Vehicle Recovery System***

The LoJack Stolen Vehicle Recovery System is the only system of its kind utilizing a sophisticated radio-frequency technology –proven to be the best technology for security tracking –and the infrastructure to connect the system directly to law enforcement agencies around the world. Once a stolen vehicle is reported to the police, the LoJack system is activated, enabling police to track down and recover the stolen vehicle. This highly successful system has a 90 percent vehicle recovery rate and vehicles are typically returned within 24 hours. With the introduction of LoJack Early Warning, vehicles are likely to be recovered even more quickly and with less destruction.

***LoJack Early Warning Pricing & Availability***

LoJack Early Warning retails for \$995 for product and installation and is available in Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Louisiana, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Nevada, Pennsylvania, Rhode Island, Texas, Virginia and the District of Columbia. The national availability of LoJack Early Warning falls on the heels of a highly successful North East product roll-out in October 2002.

***About LoJack Corporation***

LoJack Corporation is the recognized world-leader in stolen vehicle recovery technology. In the U.S., its stolen vehicle recovery system, utilized by law enforcement agencies, has maintained more than a 90 percent successful recovery rate during the sixteen years it has been available to the consumer. The LoJack System operates coast-to-coast in 20 states and the District of Columbia, representing the areas of the country with the greatest population density, highest number of new vehicle sales and incidents of vehicle theft. In addition, LoJack is operated by law enforcement and security organizations in more than 20 countries in Europe, Africa, Asia and the Western Hemisphere.

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