

LoJack[®] SafetyNet[™]

GPS/Cellular-Based Products

Wearability

- Small and comfortable—weighs less than one ounce

- Bulky and inconvenient for daily use—approximately twice as large as LoJack SafetyNet product

Usability

- Proven ease of use
- Battery and strap change once every 30 days = 10X longer battery life than competitive products

- Requires a computer or smartphone to configure and monitor
- Batteries need to be recharged every 2–5 days (or more frequently)

Affordability

- \$99 enrollment + \$30 per month

- Typically \$200–\$300+ upfront for device + average usage \$35+ per month

Reliability

- Integrated with law enforcement and other public safety agencies who are trained, certified and prepared to track and rescue in a moment's notice

- Completely reliant on caregivers using the system, which may not be ideal in an emergency situation

Suitability for Search and Rescue

- Radio Frequency-based technology reliable in places where other technologies fail—including densely wooded areas, wetlands, subways, buildings, concrete structures or any other hidden location

- Not reliable where GPS signals are blocked
- Relies on inconsistent coverage of cell networks